



How to READ SEO Results:

- **Letter:** if there is a letter that is where your business ranks on Google Local/ Google Places, there are only 8 spots, you could see letters A-G. These only show up on the 1st page.
- **First Number:** The first number is the positions your listing shows up, this is your organic search result. If you have a 13 that would be the second page on the third, position/ rank. Each page has 10 positions/ranks.
- **Second Number:** If you see a second number separated by a comma, then that is your position/ranking in relation to others who provide the same services as you do.
- **0:** When you see a “0”, this means your website was not found on the 1st 10 pages of results.

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Brandon Florida

Search String	1/16/2012	2/2/2012	3/1/2012	4/3/2012	5/2/2012	6/4/2012	1/4/2013
http://www.massageenvy.com/clinics/FL/Brandon.aspx			PR1				
massage brandon fl	B	A	A	A	A	A	A
swedish massage brandon fl	0	3,2	2,3	1,6	1,2	1,3	4
deep tissue massage brandon fl	37	9	4	3	3,4	4,5	1
sports massage brandon fl	3	A	A	A	A	A	A
prenatal massage brandon fl	7,6	7,6	6,4	5,10	2,11	3,4	1
therapeutic massage brandon fl	6,5	6,5	4,3	3	3	3	B
facials brandon fl	0	31	31	35	37	43	52
facial massage brandon fl	30	30	25	4	5	5	0
trigger point therapy brandon fl	4,3	4,3	4,3	4	4	4	9



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Palm Harbor Florida

Search String	3/6/2012	4/4/2012	5/2/2012	6/4/2012	1/4/2013
http://www.massageenvy.com/clinics/FL/Largo.aspx					
	PR1				
massage largo fl	A&1	A	A	A	A
swedish massage largo fl	3	A&1	A	A	7
deep tissue massage largo fl	1&2&3	1&2	1&2	1	1
sports massage largo fl	6&7	4&5	B&2	B	A
prenatal massage largo fl	6&7	3	2	0	0
therapeutic massage largo fl	1&2&3	1&2	1	1	A
facials largo fl	11	8	5	3	1
facial massage largo fl	1&2&100	2	1	1	12
trigger point therapy largo fl	10	5	6	3	23



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Palm Harbor Florida

Search String	6/19/2012	7/6/2012	8/3/2012	9/6/2012	10/1/2012	11/2/2012	12/3/2012	1/3/2013	2/1/2013
	PR0							PR0	PR0
http://www.massageenvy.com/clinics/FL/Palm-Harbor.aspx									
massage palm harbor	3	1,2	1	1	2	1	1	1	1
massage palm harbor fl	2	1	1	1	1	1	1	2,1	2,1
swedish massage palm harbor	32	28	26	22	0	0	0	4	3
swedish massage palm harbor fl	55	12	10	15	0	0	8	4	2
deep tissue massage palm harbor	0	0	0	0	0	0	91	79	58
deep tissue massage palm harbor fl	0	0	0	0	0	0	74	58	45
sports massage palm harbor	0	0	0	0	3	4	6	3	6&7
sports massage palm harbor fl	0	4	4	3	2	5	0	4,3	4,3
therapeutic massage palm harbor	6	3	4	3	3	1	1	3&4	3,2
therapeutic massage palm harbor fl	9	3	8	5	1	1	1	1	1
facials palm harbor	29	7,4	15	11	20	24	8	6,4	5,3
facials palm harbor fl	31	10,7	12	10	20	14	5	8,6	8,6
facial massage palm harbor	30	2	3	1	1	2	2	7,3	7,3
facial massage palm harbor fl	13	3	3	2	2	7	3	17	9,4
aroma therapy palm harbor	0	0	0	0	0	0	0	0	0
aroma therapy palm harbor fl	0	0	0	0	0	0	0	0	0



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St. Petersburg Florida

http://www.massageenvy.com/clinics/FL/St-Petersburg-4th-Street.aspx							
massage envy st petersburg fl (4th)	0	B	1&2	1&2	1&2	1	1
massage envy st petersburg fl (66th)	A	A	3	4	3	3	0
massage st petersburg fl	B	B	A	A	B	A	2
massage st pete fl	2	B	B&2	B&2	B&2	A	2
swedish massage st petersburg fl	1	1	1&2	1&5	1&2	1	8
swedish massage st pete fl	1	1	1&2	1&4	1&2	1	27
deep tissue massage st petersburg fl	5	4,2	5,3	3	5,4	5	12
deep tissue massage st pete fl	5	4,2	5,3	3	4,3	1	10
sports massage st petersburg fl	4	A	C&4	B	B	B&6	B
sports massage st pete fl	5	A	C&3	3	4,3	B&5	6
prenatal massage st petersburg fl	16	5,3	8,4	4	3	17	A
prenatal massage st pete fl	8,7	5,3	7,3	5,10	3	7	4
therapeutic massage st petersburg fl	3	A	A&3	1,10	1	1	A
therapeutic massage st pete fl	3	A	A&2	A,2	A&2	A&1	A
facial massage st petersburg fl	0	7,5	10,5	8	12	23	0
facial massage st pete fl	0	7,6	9,3	8	9,6	19	0
trigger point therapy st petersburg fl	11	24	9,3	9	23	28	19
trigger point therapy st pete fl	8,6	20	8,3	8	16	21	0



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Tampa South

Search String	3/4/2013	5/1/2013	6/4/2013	7/3/2013	8/1/2013	9/4/2013	10/1/2013	11/1/2013
http://www.massageenvy.com/clinics/FL/South-Tampa.aspx	PR1							
massage tampa fl	E&6,3	E&5,3	E&3,1	E&2,1	D&2,1	E&3,1	E&1	D&2,1
swedish massage tampa fl	C&E&23	C&5,2	C&10,3	C	C&8,3	C&7,2	C&7,2	B&7,3
deep tissue massage tampa fl	E	D	B	B	B	B	E	C
sports massage tampa fl	B&G	B	B	B&9,5	B	B	B	B
prenatal massage tampa fl	B&C&4	5,2	A&4,2	3,2	A&3,2	A&4,2	4,2	A&4,2
therapeutic massage tampa fl	F&10	12	D&6,2	D&7,3	13	D	C	C
facials tampa fl	49	44	38	30	0	0	0	0
facial massage tampa fl	21	19	11	13	0	0	0	0
trigger point therapy tampa fl	0	0	0	0	0	72	0	0
massage south tampa fl	2	1	1	A&1	B&1	A&1	B&1	B&1
swedish massage south tampa fl	2&4	1	A&2,1	1	2,1	2,1	1	1
deep tissue massage south tampa fl	1&4	8,2	7,2	5,2	8,3	A&10,2	5,2	B&5,2
sports massage south tampa fl	B&2	A&8,5	A&10,5	A&5,3	A&8,4	A&9,3	A&8,3	A&8,3
prenatal massage south tampa fl	1&4	B&2,1	1	1	A&2,1	B&2,1	B&2,1	A&1
therapeutic massage south tampa fl	B&1&2	B&3,1	B&2	A&2	A&2	B&2	B&9,2	B
facials south tampa fl	24	36	10,6	8,5	8,5	0	18	16
facial massage south tampa fl	23	0	6,4	3,2	3,2	F&4,3	3,2	3,2
trigger point therapy south tampa fl	0	26	18	13	13	9,3	5,3	5,3



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Wesley Chapel Florida

Search String	2/15/2012	3/1/2012	4/4/2012	5/2/2012	6/4/2012	7/2/2012	8/1/2012	10/1/2012	1/4/2013
	PR0								PR0
http://www.massageenvy.com/clinics/FL/Wesley-Chapel.aspx									
massage wesley chapel fl	28	B & 2	2	2	3	2	2	3	2
swedish massage wesley chapel fl	C	7	11	C	18	11	11	A	6
deep tissue massage wesley chapel fl	7,5	5	9	10	24	16	21	37	7
sports massage wesley chapel fl	132	4	4	A	A	4	4	6	5
prenatal massage wesley chapel fl	6,2	7	C&9	13	A	0	0	0	A
therapeutic massage wesley chapel fl	69	2	2	1	3	2	4	3	2
facials wesley chapel fl	16	3	3	3	3	4	4	3	2
facial massage wesley chapel fl	4	1 & 2	1&2	2	1	1	1	1	1
trigger point therapy wesley chapel fl	21	5	7	9	11	29	30	36	19
massage new tampa fl	5,3	2	6	3	4	3	B	1	2
swedish massage new tampa fl	6,3	2	5	5	0	0	0	88	0
deep tissue massage new tampa fl	4	1 & 2	4&5	4	0	0	0	0	0
sports massage new tampa fl	F	7	B	B	0	0	0	87	17
prenatal massage new tampa fl	6,3	3	8	5	0	0	0	0	0
therapeutic massage new tampa fl	7,4	1 & 2	2&3	8	53	5	4	2	1
facials new tampa fl	10,4	5	7	6	4	5	3	7	5
facial massage new tampa fl	7	2 & 7	2&3	1	0	5	2	4	27
trigger point therapy new tampa fl	19	B & 4	62	68	0	0	0	90	0



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